**COURSE OUTCOCME OF BBA (GENERAL)**

|  |  |  |
| --- | --- | --- |
| **Sr. No.** | **Subject** | **Course Outcome** |
| BBA101 | Business Organization | To understand the conceptual understandingof fundamentals of business system a to and impart knowledge regarding for the various form of business Organization. |
| 102 | Business Mathematics | To develop an idea how mathematics techniques were used to record transactions and handle various Business operations.. |
| 103 | Financial Accounting | To understand the different accounting concepts and conventions along with general accepted accounting principles  in preparing financial statement. |
| 104 | Computer Fundamental | The objective of this paper is toacquaint the students with the basic of computer helpful in conducting Business efficiently. |
| 105 | Business Communication |  To Understand communication process and barriers to communication, Develop skills for Verbal and Non-verbal communication and  Increase student’s ability to give Effective Presentations. |
| 106 | Micro Economics for Business decisions | To understand the background of managerial economics as well as Role and functions of managers. |
| BBA201 | Principle of Management | To understand the fundamental concept and principles of management, basic roles, skills and functions of Managers. |
| 203 | Company Accounts | The objective of this paper is to  understand knowledge of new trends in corporate accounting issue ofShares and redemption of shares. |
| 204 | Computer Application | To acquire knowledge and develop understanding of the necessary of computer techniques helpful in conducting the business operations Successfully. |
| 205 | Organization Behavior | The Objective of this course is toprovide a brief idea about theattributes of behavior requires for Running organization in a right direction. |
| 206 | Business Statistics | The objective of this subject is to provide an understanding for the BBA students on statistical concepts to include measurement of location and dispersion probability, regression and Correlation Analysis. |
| BBA 301 | Cost Accounting | To Analyze implications of cost in managerial decisions, Prepare different budgets Understand Standard costing and analysis of deviation and Break Even concept.  |
| 302 | Marketing Management | Evaluate the significance of marketing, the marketing concepts in Global environment. and its relevance. |
| 303 | Capital Market | To know the basic concept of capital Market, stock market and role of SEBI. |
| 304 | Production Management | Objective of this Course is to provide a sound understanding of the basic principles of production management and their applications in the business & industry |
| 305 | DBMS | To provide the awareness related to data Base management system. |
| 306 | EVS | To Acquire skills to understand environment and its various components, related issues and Problems. |
| BBA401 | International Business Environment | Identify and evaluate the complexities of business environment and their impact on the business |
| 402 | Financial Management | To gain the knowledge of capital Budgeting technique, divided policy, working capital management, cost of Capital. |
| 403 | Human Resource Management | To Understand the role of human resource management in organizations and the factors shaping that role and key concepts and theories from the field of HRM |
| 404 | Business Research Method | To learn and use the concept of research methodology, reliability and validity of experiments and how to  perform exploratory data analysis by using parametric and non-parametric Hypothesis tests. |
| 405 | Business Law | To Become aware of Law in general, legal aspects of Business and familiar with Laws governing commercial deals.   |
| 406 | Introduction to IT | To Understand the basic concepts and technologies used in the field of management information systems |
| BBA501 | Purchase of Material Management | To know to make planning, decisionmaking, controlling, staffing,organizing etc. to understand newapproaches in management |
| 502 | Corporate Law | To Know about the Corporate Laws in Genera and awareness about legal aspects of Company law. |
| 503 | Management Accounting | To study the Indian Banking system,Banking regulation act 1949,Commercial Bank, Development Bankand Digital Bank |
| 504 | Computer Networking and Internet | The objective of the course is to equipthe students with the ability toanalysis interpret and use accountinginformation in managerial decisionMaking. The student is expected tohave a good working knowledgeOf the subject. This course provides thestudents an understanding of theApplication of accounting techniques for management. |
| 505 | Presentation Skill | To give knowledge of direct andindirect tax |
| 506 | STR | To practically Relate the knowledge and skills acquired at the workplace, to their on-campus studies and the training Concept and preparing a report on that. |
| BBA601 | Corporate Tax | To provide knowledge of direct and indirect tax |
| 602 | System Analysis and design | To study the analysis of system and its framework |
| 603 | Foundation of International Business | To give knowledge about Indian economy Five Year Plan WTO New industrial Policy etc |
| 604 | Consumer Protection | To study the six fundamental rights of Consumer and bring consumer awareness. |
| 605 | E- Commerce | To understand online transactions and Online business operations. |
| 606 | Personality Development and Soft Skill | To Conduct effective business correspondence and prepare business reports which produce results |
| 607 | VIVA- VOCE | To Develop a thorough understanding of the chosen subject area and Demonstrate the ability to collate and critically assess/interpret data generate an ability to effectively communicate knowledge in a scientific manner |